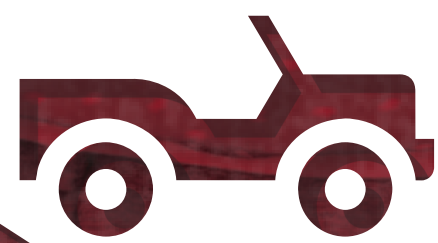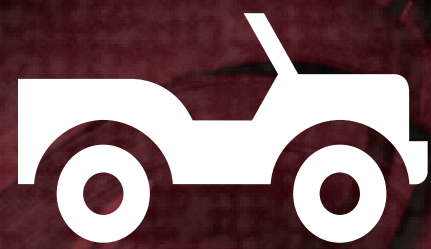# Yield to Life

LOOK ALL-WAYS

SLOW YOUR ROLL • ST. AUGUSTINE

CYCLISTS

» Always ride in the same direction as traffic, not facing it, and have lights on your bike at night!

» Look all ways for cars and pedestrians at intersections and driveways.

» Obey all traffic signs and signals, and yield to cars and pedestrians.

MOTORISTS

» Know that cyclists are allowed by law to ride in your lane so give them at least three feet of space when passing.

» Look all ways and yield to pedestrians and cyclists at corners even if a cross-walk is not marked.

» Keep an eye out for people walking and biking at night.

PEDESTRIANS

» Always walk on the sidewalk or walk facing traffic, as far from the road as possible.

» Look all ways for cars and cross at the crosswalks with a green light.

» Yield to cars if you try to cross mid-block – they do not have to stop for you, so you have to wait until you're sure it's safe before crossing.

SlowYourRollStAug.com

CITY OF
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EST. 1565

NorthFlorida TPO
Transportation Planning Organization
PLAN • FUND • MOBILIZE

The active outdoor lifestyle is a big part of our historic community. That means a lot of people biking and walking. Unfortunately, over the past five years we averaged more than 30 traffic crashes per year involving motorists and cyclists or pedestrians.

The biggest cause of crashes is cyclists and motorists failing to yield. Cyclists also cause crashes by not riding in the same direction as traffic as they should.

Sometimes people can become frustrated with traffic or they just don't know the laws. By not following the laws, you may get a ticket or worse - cause a serious accident.

Follow the laws and tips inside to stay safe.

Visit SlowYourRollStAug.com to learn more about the rules of the road.

Remember, even if you follow all the rules, others may not. Being right is not worth a life.

Yield to Life St. Augustine!

The "Yield to Life" campaign is a collaborative effort between the City of St. Augustine and the North Florida TPO (Transportation Planning Organization) to increase awareness and reduce bicycle and pedestrian-related crashes in St. Augustine.

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www.ci.st-augustine.fl.us

For more information on bicycle and pedestrian safety and planning in our region, please contact Elizabeth DeJesus at (904) 306-7505 or edejesus@northfloridatpo.com.

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ST. AUGUSTINE HAS MORE THAN 30 TRAFFIC CRASHES INVOLVING CYCLISTS AND PEDESTRIANS EACH YEAR. AS A RESULT, WE PUT OURSELVES AND MEMBERS OF OUR COMMUNITY AT RISK. WE CAN DO BETTER. HERE ARE A FEW SIMPLE RULES TO HELP US ALL STAY SAFE.

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